



Motion Picture Licensing Corporation
5455 S. Centinela Avenue
Los Angeles, CA 90066
United States

FOR IMMEDIATE RELEASE: July 16, 2020
Dana Lambert
MPLC
(310) 822-8855 ext. 3344
dlambert@mplc.com

MPLC Announces Two New Hires New Management at Global Licensing Leader



Dave Davis



Brian Novy

Los Angeles, CA: MPLC, the Los Angeles-based global public exhibition licensing leader, has announced that **Dave Davis** and **Brian Novy** have joined the company.

Davis will serve as President of the Americas and joins MPLC after successful stints at several major studios, including NBC Universal, Paramount Pictures, and most recently 20th Century Fox, where he served as SVP, International Licensing & Distribution. Davis also held roles at the Motion Picture Association of America and Goldman Sachs. Davis brings an entrepreneurial spirit and a wealth of experience in strategy and digital distribution.

Novy joins MPLC as Vice President, Licensing and will be responsible for expanding MPLC's rights holders' North American footprint. With over 15 years' experience licensing content to ad agencies, studios and publishing corporations, Novy has held senior sales leadership positions at Doubleclick, Getty Images, and Dissolve, Inc.

Since being named CEO in January 2019, **Mike Weatherley** has enacted sweeping change. A former Member of the British Parliament and IP Advisor to Prime Minister David Cameron, Weatherley negotiated the partnering of MPLC with Tenzing, a London-based private equity firm specializing in buyout investments, in January 2020.

"We are hiring high-caliber individuals to drive growth," says Weatherley. "Globally, MPLC is second to none when it comes to intellectual property rights, copyright law, and collecting revenue for our rights holders."

“I am extremely excited to be joining the talented team at MPLC,” says Davis. “Thanks to their hard work, Mike’s foresight and leadership, and Tenzing’s strategic and financial support, I am confident that we have all the tools in place to generate compelling growth in support of the film and television eco-system that we all value.”

“Joining MPLC at this time is extraordinarily exciting.” says Novy. “The company has a wealth of talent, represents some of the finest content in the market, and partners with a diverse range of organizations across the US; it’s an honor to be a part of the team.”

About MPLC: MPLC is the global leader in public exhibition licensing, supporting legal access to movies, TV programs, and other audiovisual content in over 30 countries. Through its Umbrella License[®], a blanket license for public exhibition, MPLC represents a variety of rights holders, ranging from Hollywood studios to independent producers. MPLC licensees include government, corporations, and non-profit organizations. All told, more than 500,000 locations around the world publicly exhibit content legally with the Umbrella License.